FaithComms Pillars

- **Trust**
  - Foundational to any data organization
    - The church is beginning to regain trust with people and society and with data comes responsibility.
      - Privacy
      - Governance
      - Reporting
- **Engage**
  - Survey people to discover individual alignment as disciples
    - Send out easy-to-reply SMS surveys
    - Inspire others and moving them to action in developing their conscience
    - invite others continuously to a life of prayer for grace to root out sin
- **Strategy**
  - Digest survey trends to address community variance given the following data categories
    - Participation at the Church
      - "The number of times I engaged others with the mission of the Church"
    - Conversations about Faith
      - "Gauging the extent my parish equips me in sharing the faith with friends and family"
    - Personal Religious Beliefs
      - "Gauging the extent I aligning with the truth"
    - Relationship with Parish, Pastor, & Faith
      - "Likelihood of recommending our parish, pastor, and Catholic faith to others"
    - Parish Community Test
      - "The extent to which the community is helping me grow spiritually"
    - Parish Connections
      - "The extent I am connected with others in the local community"
  - Plan out how to address sin-to-saint spectrum alignment and move people towards sanctification
    - Sin-To-Saint Spectrum Model
- **Team**
  - Leadership, integrity, and reporting to superiors.
    - Knowing Your Flock
      - Nurturing belonging outside of service
    - Tending His Lambs
      - Delivering targeted teachings, programs, events
    - Leading The People
      - Leading with collected data, insights, and trends in the community.

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